



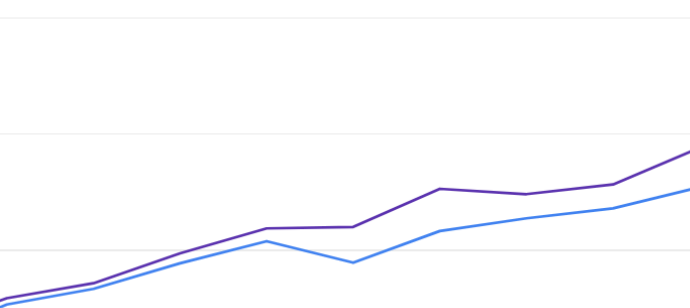
ROSELLE RANKS

DATA-BACKED | TARGETED | OPTIMIZED

Custom seo content writing and keyword plans that improve your seo website ranking and bring the right visitors to your site.

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<input checked="" type="checkbox"/> Total impressions	<input type="checkbox"/> Average CTR	<input type="checkbox"/> Average position
451K	2.9%	7.9



CASE STUDY

HEALTH & WELLNESS NICHE

THE SITUATION

A health and wellness organization needed a long-form article targeting a high-empathy, high-search-volume keyword — one that would attract readers actively searching for ways to support someone with a health challenge written with compassion and optimized to rank to help the most people.

THE STRATEGY

KEYWORD ANALYSIS

Before writing a single word, I ran a full seo keyword analysis to understand search intent and competition to choose the perfect keyword.

CONTENT WRITING

A long-form pillar article structured around the specific questions real searchers were asking. Every H2 mapped to a real search intent. Every section was written to earn time on page, not just a click.

THE IMPACT

The article ranked on page one from the first week of publication. Nearly two years later, impressions continue to climb. Organic search drives the overwhelming majority of traffic — confirmed across every time period measured. Average search position 7.9 with a 2.9% CTR — and still climbing.

SEO OUTCOMES

AVERAGE POSITION

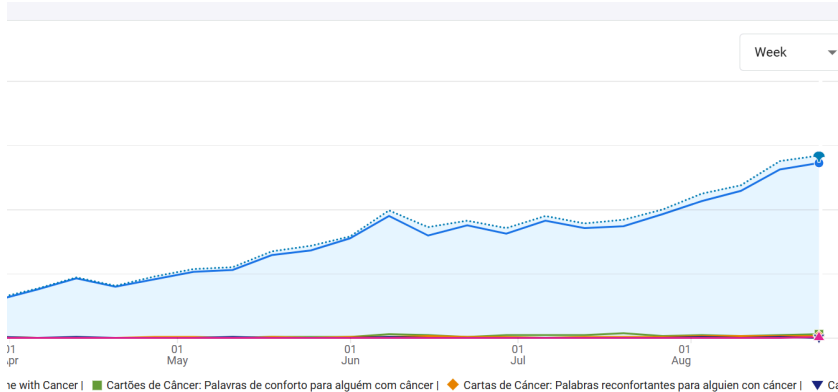
7.9

TOTAL VIEWS

37,074

AVERAGE ENGAGEMENT

1:42

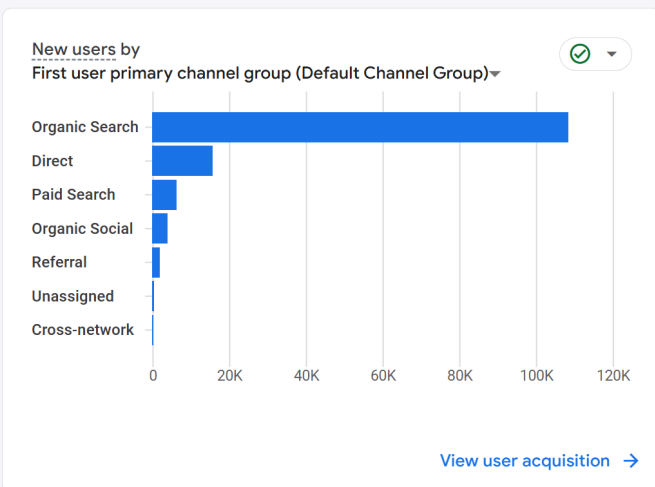


	Views	Active users	Views per active user	Average engagement time per active user	Event count
	37,074 100% of total	15,308 100% of total	2.42 Avg 0%	1m 42s Avg 0%	79,961 100% of total
meone with	35,515 (95.79%)	14,856 (97.05%)	2.39	1m 41s	76,761 (96%)

MY SEO RESULTS

Most views this article has earned came from organic search. Just careful keyword research done right and content that answered the question better than anything else on the internet.

A 1:40 average engagement time. 2.42 views per active user. 79,961 total engagement events on a single article. Google noticed — and has kept it at position 7.9 or better for two years.



KEY FINDINGS

The article holds an average Google position of 7.9 with 37,074 total views. 15,308 active users.

Every metric points to the same thing — content that ranks organically, gets clicked, and keeps readers engaged long after the original publish date. Request the live article via [email](#).

WORK WITH ME

Your ideal clients are already searching for what you offer. I will research your niche keywords, build your content strategy, and write branded articles that are ready-to-publish and built to rank. I look forward to helping you get found online. Visit my shop to get started.

Roselle